

## IEX Will Deliver the Buyers You Want to Meet

See what's new at IEX USA 2017 and why you can't afford to miss this event:

▶ Taking place in Houston, TX, home to the largest U.S. petroleum companies as well as over 5,000 energy-related companies, IEX will be located in the heart of the industry.



▶ IEX is held in collaboration with the National Insulation Association (NIA). The NIA's annual Fall Summit is held in conjunction with the Show and Makes IEX truly an event for the industry, by the industry. NIA's Fall Summit attracts key industry players from top companies who learn actionable content to bring forth to better their businesses. NIA members are also entitled to a 10% discount on booth space and will receive two complimentary registration passes to attend the NIA's Fall Summit.



▶ IEX will be co-located with the Turbomachinery & Pump Symposia (TPS) and all attendees may attend both events. In 2016, TPS attracted 5,456 buyers from the oil and gas, chemical/petrochemical, power, water, mining/metals and manufacturing industries. You can expect to see presidents, CEOs, owners, VPs and Directors who spend over \$1 million annually.



▶ Strategic Supporters with key players in the industry include associations, publications and Texas-based firms to ensure exposure to engineers, contractors, builders and many more. In addition to our collaboration with the National Insulation Association (NIA), show supporters include the North American Insulation Manufacturer's Association (NAIMA), the Thermal Insulation Association of Canada (TIAC), the American Society of Civil Engineer (ASCE), Associated Builders and Contractors (ABC) and the list grows daily. These supporters will create over 1 million touchpoints and reach our target audiences of engineers, contractors, builders and more.

▶ Compelling education sessions will be held on the show floor with live demonstrations and discussions on industry trends and the future of insulation.



▶ A custom VIP program will host top buyers and ensure they have an efficient visit and meet the right exhibitors

▶ Custom matchmaking program pairs exhibitors with buyers based on needs-assessment and product interests.



*"At Insulation Expo USA we made many contacts and look forward to the show improving our industry and bringing us to a new level in the business."*

*-Owens Corning*

### Book Your Space Today!

Contact: For further information or to reserve a booth at IEX USA 2017 please contact Mark Swagerty at 1(203) 840-5847 or [mswagerty@reedexpo.com](mailto:mswagerty@reedexpo.com)